



New Mexico American Marketing Association

Sponsorship Packages 2011-2012

For more details
about NMAMA,
visit the website at
www.nmama.org

Contact: info@nmama.org

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New Mexico American Marketing Association

NMAMA Annual Corporate Sponsor Benefits Package 2011-2012

Diamond Level **\$1,500 cash sponsorship**

1. Company logo on NMAMA website with active link for the sponsored year
2. Sponsor logo in monthly Lunch & Learn Program
3. One (1) complimentary admission to monthly Lunch & Learn event
4. Quarter page ad in each monthly Lunch Program
5. Three to five minute presentation at one Chapter Lunch meeting per year
(*advance notice required*)
6. Corporate Sponsor information table at all luncheon events
7. Permission to use the NMAMA logo in Advertising during sponsored year
8. Half page ad in the Marketer of the Year Program
9. Logo on Marketer of the Year Awards website and sponsor banners
10. Two Complimentary Admissions to Marketer of the Year Awards Banquet

NOTE: Any items requiring advance notice or reservations must be made by the 1st of each month.

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New Mexico American Marketing Association

NMAMA Annual Corporate Sponsor Benefits Package 2011-2012

Sapphire Level \$1,000 cash sponsorship

1. Sponsor logo on NMAMA website with active link
2. Sponsor logo in monthly Lunch & Learn Program
3. Three to five minute presentation at one Lunch & Learn event during program year
(advance notice required)
4. Sponsor information available at networking table at all lunch meetings
5. Quarter page ad in each monthly Lunch Program
6. Quarter page ad in Marketer of the Year Program
7. One Free Admission to the Marketer of the Year Awards Banquet

NOTE: Any items requiring advance notice or reservations must be made by the 1st of each month.

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New Mexico American Marketing Association

NMAMA Event Sponsor



Network:30 and Lunch & Learn Sponsor \$300

1. Company logo and information on the NMAMA website for the sponsored event
2. Company logo and information in Cvent invitation that is emailed to member and guest lists (approximately 1,000 names)
3. One-eighth page ad in the sponsored month event program
4. Thirty minute networking opportunity from 11:30am-12:00noon with members and guests
5. Use of Sponsor Table for Promotional materials during networking time
6. For three minutes, share your information with a captive audience prior to the featured presentation.
7. Complimentary lunch for one (1) at the sponsored Lunch & Learn

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