



July 29, 2010

exhib-it!
Tradeshow Marketing Experts
WWW.EXHIB-IT.COM

Using Social Media as a Business Tool

When: 8:30am - 9:00am - Networking
9:00am - 11:00am - Seminar

Location: EXHIB-IT!
6207 Pan American Fwy
Albuquerque, NM 87109

Cost: \$35 per person



DJ Heckes, CEO & Author

*To RSVP call (505) 828-0574 or email marketing2@exhib-it.com
Limited to 30 RSVPS. Reserve your seat to attend NOW!

7 Social Media *Business Tools*

Millions of customers converse on a daily basis in online communities, discussion forums, blogs, and social networks sharing opinions, advice, grievances, and recommendations. Are you listening, connecting, and responding in a way that protects and promotes your brand?

What are you doing? Don't be Left Behind. Discover how to use social media as a business tool.

This presentation covers the following:

1. What is Social Media
2. The Value of Social Media
3. Case Studies
4. Blogging - An Important Part of your Internet Marketing Strategy
5. Article Writing to get Published!
6. The Power of Social Media
7. How to Use Social Media for Face-to-Face Events



more value. more service. more possibilities.

505.828.0574